

Downtown Discovery Family Friendly Fun!

bring out your inner explorer by searching for these downtown happenings!

- VISIT SCARECROW ALLEY 
- EXPERIENCE A HISTORICAL WALKING TOUR
- CHECK OUT SOME LIVE ENTERTAINMENT 
- RIDE THE HORSE-DRAWN CARRIAGE
- TAKE A TROLLEY RIDE WITH "FRANKIE LA SALLE"
- EAT AT YOUR FAVORITE DOWNTOWN RESTAURANT
- FIND A NEW TASTY TREAT 
- FIND A HISTORICAL REENACTOR AND ASK THEM A QUESTION
- VISIT THE NEW PAINTED ALLEY OF MURALS
- POST A PIC ON INSTAGRAM WITH #LIVEMIGHTYLAX

Thank you to our Sponsors!

Ruby Sponsors



Platinum Sponsors



Gold Sponsors



Fred & Deb Wakeen, Michael & Carol Mader

Silver Sponsors

The Yoga Place, The Breakfast Club & Pub, Subway Sandwiches Downtown, La Crosse Masonic Center, Hanson & Associates, Silver Hideout, HSR Associates, Inc., Piggy's, Painted Porch, Pepsi-Cola of La Crosse

Bronze Sponsors

Pickerman's Soup & Sandwiches, Kwik Trip, Inc., King Street Kitchen, Dublin Square Irish Pub & Eatery, Cabin Coffee Co., Brian Carroll, Great River Popcorn & Ice Cream, Touch of Class, Burger Fusion Co., Antique Center of La Crosse

Copper Sponsors

The Toy Shop, Waxing the City, Kyle Visser—State Farm Insurance Agency, Kitchen Solvers, Satori Arts, Markos Apparel, Pearl Street Books, Kroner Hardware, Crescent Jewelers, The Pearl, PMC Management Group



**SATURDAY,
OCTOBER 12TH**
**DOWNTOWN
LACROSSE**
Live Mighty.



**DOWNTOWN
MAINSTREET, INC.**
LACROSSEDOWNTOWN.COM

Follow Downtown La Crosse and stay up to date!
#LiveMightyLax

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- 9 AM - 10:45 AM Mary of Angels Chapel Tour
Viterbo Campus, 701 Franciscan Way
- 9 AM - 5 PM The History of Chocolate Video
Finnottes, 417 Main Street
- 9 AM - 5:30 PM Antique Musical Entertainment
Antique Center of La Crosse, 110 S 3rd Street
- 10 AM - 4 PM 1860s Shoe Shine Stand - FREE
Diamond Stage 4th & Main Street
- 10 AM - 2 PM La Crosse History Hunt
Begins at 326 Pearl Street
No pre-registration required
- 10 AM - 2 PM Hixon House Museum \$
429 7th Street N.
- 10 AM - 3 PM Masonic Center Open House & Tours
118 8th Street S.
- 10 AM - 4 PM Dahl Auto Museum \$
711 3rd Street S.
- 11 AM - 12:15 PM Guided Architectural Walking Tour
with Barbara Kooiman
Begins at 200 Main St.
- 11 AM Walking Tour: Purpose of a Park
By La Crosse Public Library
Begins at the SW corner of Burns Park
- 11 AM & 3 PM Historic Storytelling
By La Crosse Storytelling Festival
Pearl Street Books, 323 Pearl Street
- 11 AM Walking Tour: Preserving La Crosse
By La Crosse Public Library
Begins at the SW corner of Burns Park
- ALL DAY "Hear, Here" Voices of La Crosse
Self-guided, audio, walking tour
- ALL DAY Wandering Historical Reenactors
By La Crosse County Historical Society
Throughout downtown
- ALL DAY Historic Old Fashioned Tour & Contest \$
Sample Downtown La Crosse's best old
fashioneds and vote for your favorites!
Self-guided—must be 21 or older.

Historic Pearl Stage

2nd & Pearl Street in front of La Crosse Center

- 1:30 PM - 2 PM Enduring Families Project
- 2 PM - 2:30 PM Vignettes from Discover the Silent City
- 2:30 PM - 3 PM Enduring Families Project



- 10 AM - 4 PM Trolley Rides with "Frankie La Salle"
La Crosse's Notorious Madam - FREE
See map for trolley stops
- 11 AM - 4 PM Horse-Drawn Carriage Rides - FREE
5th Avenue and King Street
- 11 AM Biking Sculpture Tour \$
By Wrench & Roll Collective
Begins in Riverside Park by the Eagle
- 11 AM - 12:30 PM La Crosse Queen Sightseeing Cruise \$
\$3 off ticket -Valid only with brochure
Riverside Park, 2nd and State Street
- 1 PM Brewery Biking Tour \$
By Wrench & Roll Collective
Begins in Riverside Park by the Eagle
- 1:30 PM - 3 PM La Crosse Queen Sightseeing Cruise \$
\$3 off ticket -Valid only with brochure
Riverside Park, 2nd and State Street
- ALL DAY La Crosse Segway Tours \$
10% off on Historic Downtown Day!
Pre-registration required- Call (608) 518-3891

Special Thanks

Cameron Park Farmer's Market, Barbara Kooiman, Kelly Krieg-Sigman, Hollywood Theater, Howes Diamond Jewelers, Special Export Quartet, Coulee Region Humane Society, La Crosse County Historical Society, The Enduring Families Project, Rotary Lights, Festival Foods, Wrench and Roll Collective, Leithold's Music



Hollywood Stage

Hollywood Theater, 5th and Jay Street

- 10 AM - 10:20 AM Onalaska Hilltoppers Show Choir
- 10:20 - 10:40 AM Holmen Midwest Express Show Choir
- 10:40 AM - 11 AM Logan High School Show Choir

Diamond Stage

Howes Diamond Jewelers, 4th and Main Street

- 10 AM - 11 AM ClogJam Cloggers
- 11:30 AM - 12 PM Misty's Dance Unlimited
- 12:30 PM - 1 PM Pearl Street Banjo Band
- 1:00 - 1:45 PM Special Export Quartet
- 2 PM - 3 PM CheezLand Uke Band

Around Downtown

On the streets of Downtown

- 10 AM - 12 PM Da Capo Band - watch the rehearsal!
Leithold Music, 116 4th Street S.
- 10 AM - 1 PM Grass Run Band
Cameron Park, 400 block of King Street
- 11 AM - 12 PM CheezLand Uke -Ukulele Class
Pre-registration required
Leithold Music, 116 4th Street S
- 11 AM - 1 PM Coulee Chordsman Quartet
Throughout downtown
- 1 PM - 4 PM Pearl Street Banjo Band
300 Block of Pearl Street
- 1 PM - 5 PM The Time Travelers Band
200 Block of Main Street

Into the Evening

Throughout downtown

- 6:30 PM - 8:15 PM Live Music on the Patio
Grounded Patio Café, 308 Main St.
- 7:30 PM "Into the Woods" The Musical \$
Viterbo, 929 Jackson Street
- 7:30 - 9:30 PM "Bad Seed" \$
Weber Center, 428 Front St S.
- 8 PM - 11 PM Crosse Section Band
Piggy's, 501 Front Street S.
- 8:00 PM The Ghosts of La Crosse Walking Tour \$
Riverside Park, State Street
Reservations required- call (608) 317-2917



- 8 AM - 1 PM Cameron Park Farmers Market
Cameron Park, 400 block of King Street
- 9 AM - 5 PM Guess Candies to WIN!
Finnottes, 417 Main Street
- 11 AM - 3 PM Humane Society Bake Sale \$
Cabin Coffee, 401 Jay Street
- 12 PM - 6 PM Food + Treat Samples
Great River Popcorn Co., *510 Main Street*
- 12 PM - 6 PM Win an Popcorn Sampler Basket
Register at Great River Popcorn Co.
510 Main Street
- ALL DAY \$1 off Any Combo Meal* \$
Burger Fusion, 200 Pearl Street
- ALL DAY 6 FREE Donut Holes* \$
with entree purchase
The Breakfast Club, 214 Main Street
- ALL DAY \$1 off Appetizers* \$
with entree purchase
Dublin Square, 103 3rd Street N
- ALL DAY \$1 off Appetizers* \$
with entree purchase
Big Al's, 115 3rd Street S
- ALL DAY \$1 off Appetizers* \$
with entree purchase
The Crow, 100 3rd Street S
- ALL DAY \$1 off Appetizers* \$
with entree purchase
Howie's, 1128 La Crosse Street

**valid only on Oct 12, 2019 with a Historic Downtown Day Brochure*



- 8 AM - 12 PM Cameron Park Farmers Market
Cameron Park, 4th and King Street
- 10 AM - 5PM Chalk Art on Sidewalk
Full Circle Supply, 531 Main Street
- 10 AM - 1 PM Kid's Temporary Tattoo Booth
Fayze's, *135 4th Street S.*
- 10 AM - 4 PM Trolley Rides with "Frankie La Salle"
La Crosse's Notorious Madam - FREE
See map for trolley stops
- 10 AM - 5 PM Great Pumpkin Giveaway
While Supplies Last
Mercantile on Main, 506 Main Street
- 10 AM - 5 PM "All About Steam" \$
Steam themed activities w/admission
Children's Museum, 207 5th Avenue S.
- 11 AM - 4 PM Pokémon League!
River City Hobbies, 423 Main Street
- 12 PM - 2 PM Weekly Pokémon Tournament \$
River City Hobbies, 423 Main Street

Scarecrow Alley

400 block of King Street

- 10 AM - 2 PM Scarecrow Alley - Kids Games & Fun
Paint a Pumpkin, Face Painting
Historical Games, Kiddie Train Rides

Art Galleries

- 10 AM-5 PM Artist Painting Demonstrations
2nd and Main - among the herons
- 12 PM - 2 PM "Life is Art" Works by Connie Minowa
Fannin Counseling & Art Therapy
129 6th Street S.
- 12 PM - 4 PM Walking Together- East & West Exhibit
Pump House Regional Arts Center
119 King Street
- 1 PM Modern Calligraphy Workshop \$
Pump House Regional Arts Center
119 King Street
- 1 PM & 2 PM Sculpture Walking Tour
with Artist Elmer Petersen and hear about
his inspiration and creative process
begins at the Players Statue - 2nd and Main
- ALL DAY Painted Alley
Visit this ever-changing alley of murals
behind 444 Main Street



- 10 AM - 2 PM Free Jewelry Cleaning and Check Ups
Rose Jewelers, 431 Main Street
- 10 AM - 5 PM Assorted Arts Demonstrations
with Local Artists & Artisans
Gallery La Crosse, 320 Main Street
- 10 AM - 5 PM Free pumpkin with purchase
While supplies last
Painted Porch, *200 Main Street*
- 10:30 AM - 5 PM Free handmade soap with purchase
While supplies last
Handmade Natural Beauty Boutique, 200 Main
- 11 AM Free Beginner's Yoga
The Yoga Place, 444 Main Street #204
- 11 AM - 2 PM Activities & Music outside with Verve
Verve Credit Union, 311 Main Street
- 10 AM - 2 PM Humane Society Pet Therapy Dogs
Cabin Coffee & Around Downtown
401 Jay Street S.
- ALL DAY La Crosse Escape Room \$
10% off on Historic Downtown Day
Pre-registration required- Call (608) 518-3891
- ALL WEEKEND Great Escape of La Crosse \$
25% off on Historic Downtown Day weekend
Use the code HISTORIC to book online

Visit

WWW.LACROSSEDOWNTOWN.COM
FOR MORE INFORMATION